

15th Annual Health, Wellness & Recovery Picnic

Thursday, August 13 | Hackley Park | 11 am - 2 pm



Muskegon County's Largest Health Resource Fair

Sponsorship Opportunities

All sponsors will have their name on the event t-shirt, their logo on the map, a prominently placed booth and two event t-shirts unless otherwise noted.

Event Sponsor

- Logo prominent on ALL promotional materials
- Logo included in all emails to exhibitors
- Company name recognized in media releases
- Ability to hang company banner in a prominent location
- Company recognized from the stage
- Includes four event t-shirts

Lunch Sponsor

- Logo on ALL promotional materials
- Event promoted with "Free lunch brought to you by – name your company"
- Company signage in the lunch area
- Company recognized from the stage

Welcome Ambassador

- Logo on ALL promotional materials
- Company signage in the welcome/registration area
- Opportunity to give a welcome from the stage

Event Bag Sponsor

- Logo on 1,000 re-usable event bags
- Company recognized from the stage

Exhibitor Breakfast Sponsor

- Event promoted with "Free Breakfast brought to you by – name your company"
- Company signage in Breakfast area
- Company recognition from the stage

~~T-Shirt Sponsor~~ **SOLD**

- Logo prominently displayed on event t-shirts
- Company recognition from the stage

Kid's Zone Sponsor

- Event promoted with "Kid's Zone brought to you by – name your company"
- Company recognition from the stage

~~Stage Sponsor~~ **SOLD**

- Event promoted with "Stage entertainment brought to you by – name your company"
- Company recognition from the stage

Map Sponsor

- Large logo and feature on the 1,000 printed event maps
- Company recognition from the stage

Sponsorship Opportunities

All sponsors will have their name on the event t-shirt, their logo on the map, a prominently placed booth and two event t-shirts unless otherwise noted.

Raffle Prize Sponsor

- Event promoted with "Giveaway prizes brought to you by – name your company"
- Company signage at the raffle area
- Company recognition from the stage

Snack Sponsor

- Event promoted with "Snacks brought to you by – name your company"
- Company recognition from the stage

Recovery Champion*

- Company logo on directional signage
- Includes one event t-shirt

Health Champion*

- Company recognized from the stage

***Logos for Recovery and Health Champions will not appear on the event map; only the organization name will be highlighted. Health Champions do not receive a free t-shirt.**

Don't see anything that resonates? Custom and in-kind sponsorships are welcome. We would love to partner with you.

Don't delay! Lock-in your sponsorship today!

Contact Brea Beckley at: brea.beckley@healthwest.net

